

Message Text

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PAGE 01 BEIRUT 02383 241041Z

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ACTION NEA-09

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R 240843Z FEB 75

FM AMEMBASSY BEIRUT

TO USDOC WASHDC

INFO SECSTATE WASHDC 2999

UNCLAS BEIRUT 2383

E.O. 11652: N/A

TAGS: BDIS, LE

SUBJ: TRADE COMPLAINT: BAROODY BROS. AND CO. VS ANSON INC.

1. MR. EMILE S. BAROODY, OWNER AND MANAGER OF BAROODY BROS. AND CO. TRADING FIRM, AND MEMBER OF BOARD OF BEIRUT CHAMBER OF COMMERCE (ALSO RELATED TO WHITE HOUSE SPECIAL ASSISTANT WILLIAM J. BAROODY) HAS CONTACTED EMBASSY WITH RESPECT TO APPARENT BREACH OF AGREEMENT REACHED WITH ANSON, INC. OF MIAMI, FLA. FOR EXCLUSIVE DISTRIBUTORSHIP IN LEBANON. AGREEMENT REACHED IN JULY, 1974 WITH MR. FRANK RUIZ MANAGING DIRECTOR OF ANSON INTERNATIONAL, BUT SINCE BAROODY HAS LEARNED THAT EXCLUSIVE DISTRIBUTORSHIP ALSO GIVEN TO EDGAR G. GASPARIAN, PROPRIETER OF HOLIDAY INN HOTEL BOOKSHOP. GASPARIAN, WHO RECENTLY CONTACTED COMATT WITH SAME COMPLAINT, ASKED THAT EMBASSY REQUEST RUIZ TO CLARIFY MATTER. NEITHER WE NOR GASPARIAN HAVE HAD AS YET ANY RESPONSE. RUIZ ALSO FAILED TO RESPOND TO NUMEROUS CABLES FROM BAROODY OR ACKNOWLEDGE TELEPHONE REQUEST FOR CLARIFICATION FROM WILLIAM BAROODY.

2. REQUEST COMMERCE ATTEMPT REACH RUIZ AT EXPORT OFFICE 117 N.E. FIRST AVE. MIAMI, FLA. 33132, TEL. (305) 374-7638 OR COMPANY HEADQUARTERS 100 DUPONT DRIVE, PROVIDENCE, R.I. 02907, TEL. (401) 944-2200 AND ASK THAT HE CONTACT BAROODY DIRECTLY AT P.O. BOX 11-153, BEIRUT, OR CABLE BAROODY BRO.

3. EMBASSY WOULD APPRECIATE BEING INFORMED OF RESULT COMMERCE EFFORTS TO CONTACT RUIZ.

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Disposition Event:
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